

# Listen Up!

Introducing the **new idea** that will change the way you look for a job: Hiring for Attitude. When you learn how companies hire for attitude, you can finally get the answers to the important questions...



## What Do I Look For in an Employer?

That can be a difficult question to answer, but one thing is certain: the ideal job is different for every person. Everyone has individual attitudes and motivations, and your personality has a major effect on how you fit in at your workplace. Even if you have had the same classes and training as someone else, the perfect job for you may be terrible for them. That is why you should look for a company that hires for attitude.

A company can teach you the skills you need, but they can't teach attitude. If they hire you for your attitude, it means you probably work and think like the company's top people. They probably want to train you to become their next top performer. Isn't that what you want?

### What Can I Do?

Ask. Find out if the company you are interested in hires for attitude. If your new career is important to you, then put yourself in an environment where you know you will be happy and motivated. You should also realize that if they hire *you* for attitude, then they will do the same for *other* employees, and you will be working in an office full of satisfied, motivated co-workers.

Before you begin your job search, you should find out exactly what motivates you. You can't find the perfect job until you know what the perfect job would be. One way to increase your self-awareness is with jobEQ's **iWAM questionnaire**. The iWAM is an objective test that measures your work attitudes and motivations. It is easy and quick, and it will help you identify what you should look for in an employer.



### Test Yourself!

You can take the iWAM test online for free at [www.jobEQ.com](http://www.jobEQ.com)! Test yourself today and find out exactly what motivates you at work.

Along with a feedback report that explains your profile, you will also receive jobEQ's Attitude Sorter report. The attitude sorter shows you which traits motivate you the most, and what could use a little work. If you like the report, take it to an interview and show an employer exactly what leads you to success. This increases your chances of getting the right job!

You can also use the test results in other ways. Use it to highlight your strengths on your resume. Use it to show your boss how to motivate you. Or just find out how you compare to your friends!

No matter how you choose to utilize the iWAM questionnaire, it will lead you to a more motivating and satisfying career. Discover more ways you can learn about yourself, and how these ideas can change your career at [www.jobEQ.com](http://www.jobEQ.com). You will find advice, research, real cases, products, and of course the free online tests! If you are serious about your career, improve your odds with a visit to jobEQ.